

ASMALLWORLD AG, Zurich

Invitation to the virtual Annual General Meeting

Dear Shareholders

We are pleased to invite you to the virtual Annual General Meeting
of ASMALLWORLD AG.

Date and Time

24 April 2026 at 09:30 a.m.

Place

electronic shareholder platform www.gvote.ch

INTRODUCTION

Welcome

by Michael Manz, Chairman of the Board of Directors of ASMALLWORLD AG.

Reporting on the business year 2025

by the CEO of ASMALLWORLD AG.

AGENDA

- 1. Approval of the Management Report, the Financial Statements of ASMALLWORLD AG and the Consolidated Financial Statements for the 2025 Financial Year; Acknowledgement of the Auditor's Reports (Vote 1).**

The Board of Directors proposes the approval of the management report, the ASMALLWORLD AG financial statements and the consolidated financial statements for the 2025 financial year, taking note of the auditor's reports.

- 2. Discharge from Liability of the Members of the Board of Directors and Management (Vote 2).**

The Board of Directors proposes to discharge its members and the members of the Executive Committee from liability for the financial year 2025.

3. Appropriation of Available Earnings of ASmallWorld AG for 2025 (Vote 3).

The Board of Directors proposes to carry forward the company's loss of CHF 799'202.04 to the 2026 account.

4. Elections of the Board of Directors (Votes 4.1 & 4.2).

In connection with the regular election of the Board of Directors, we hereby inform you that Mr. Dr. Fabian Hoeffler von Loewenfeld (aka Alexander Koenig) will not stand for re-election and will therefore step down from the Board of Directors.

4.1 Re-election of the Board Chair (Vote 4.1).

The Board of Directors proposes to re-elect Michael Manz as Member and Chairman of the Board of Directors until the end of the next Annual General Meeting.

4.2 Re-election of Board Members (Vote 4.2).

The Board of Directors proposes the re-election of Philipp Büchs as a Member of the Board until the end of the next Annual General Meeting.

5. Re-elections of the Compensation Committee (Votes 5.1 & 5.2).

The Board of Directors proposes the re-election of Michael Manz (5.1) and Philipp Büchs (5.2) as members of the Compensation Committee, each by individual vote and each until the end of the next Annual General Meeting.

6. Re-election of the Statutory Auditor (Vote 6).

The Board of Directors proposes the re-election of PricewaterhouseCoopers AG, Zurich, as statutory auditor for the financial year starting on January 1, 2026.

7. Re-election of the Independent Proxy (Vote 7).

The Board of Directors proposes the re-election of bellpark legal ag, Zurich, as Independent Proxy until the end of the next Annual General Meeting.

8. Votes on Compensation for the Members of the Board of Directors and the Executive (Votes 8.1 to 8.4).

8.1 Vote on the compensation of the Board of Directors for the financial year 2027 (Vote 8.1): The Board of Directors proposes approval of CHF 50'000 (incl. employer contributions to social security) for the financial year 2027.

8.2 Vote on the fixed compensation of the Management for the financial year 2027 (Vote 8.2): The Board of Directors proposes approval of fixed compensation for the Management of CHF 1'000'000 (incl. employer contributions to social security) for the financial year 2027.

8.3 Vote on the variable compensation of the Management for the financial year 2026 (Vote 8.3): The Board of Directors proposes approval for the Management in the form of options of CHF 500'000 (including employer contributions to social security) and CHF 1'500'000 in cash (including employer contributions to social security) for the financial year 2026.

8.4 Vote on the variable Compensation of the Management for the financial year 2025 (Vote 8.4): The Board of Directors proposes approval of an amount of variable compensation for the Management of CHF 386'691 (506'151 Options and CHF 50'000 in cash (including employer contributions to social security) for the financial year 2025.

Access to the Virtual General Meeting

According to Article 11, Paragraph 1 of the Articles of Association, the general meeting can be conducted using electronic means and without a specified meeting location. The virtual general meeting is accessible via the electronic shareholder platform www.gvote.ch and will take place on April 24, 2026. Access is provided by using your personal username and password. As a shareholder, you should have received the access data by post mail. If this is not the case, please contact generalversammlung@computershare.ch

Online Proxy Voting

Shareholders have the option to cast or change their votes electronically from **April 3, 2026, at 07:00 AM, until April 17, 2026, at 11:59 PM**. Please visit the website www.gvote.ch and log in with your username and password for this purpose. As a shareholder, you should have received the access data by post mail as of April 2, 2026. If this is not the case, please contact generalversammlung@computershare.ch

Power of attorney to the independent proxy

The independent proxy (bellpark legal ag, Ausstellungsstrasse 41, 8005 Zurich) shall approve all announced proposals of the board of directors on my behalf if I have not given electronic instructions to the contrary. In the event that additional or amended proposals to announced agenda items and/or new proposals are submitted at the ordinary general meeting of shareholders or by the board of directors, I instruct the independent proxy empowered by me to exercise my votes on unannounced proposals in accordance with the proposal of the board of directors, provided I have not given specific instructions for the exercise of my voting rights on unannounced proposals.

Organizational matters

The invitation in German is the original text. In the event of any discrepancies, the German text shall take precedence over this English translation.

Annual Report and Auditors' Reports

The Annual Report 2025 contains the management report, the financial statements of ASMALLWORLD AG, the consolidated financial statements, the remuneration report, and the reports of the auditors for the financial year 2025. Shareholders can download the Annual Report 2025 via <https://www.asmallworldag.com/financial-reports>

Contact

ASMALLWORLD AG, Investor Relations, Seidengasse 20, 8001 Zurich
E-Mail: info@asmallworldag.com

ASMALLWORLD AG
For the Board of Directors

A handwritten signature in blue ink, appearing to read 'Michael Manz', is positioned below the text 'For the Board of Directors'.

Michael Manz, Chairman of the Board